



# Waikiki Wiki Wiki Wire

## “DIANA” Waikiki Beach Clean-Up

The Waikiki Improvement Association teamed up with the DIANA Company to clean-up Waikiki Beach on Tuesday, February 16.

The DIANA Company, a Japanese firm that distributes ladies lingerie, beauty and health products is a socially and environmentally aware organization that has participated in various “social contribution” activities in Japan. DIANA President Mr. Honma Tokuda wanted to make a similar effort in Hawai‘i. He offered to sponsor a beach clean-up in Waikiki. With the support of the Hawai‘i Convention Center staff, the Waikiki Improvement Association and the Sea Grant Waikiki Coastal Coordinator 240 DIANA Company members scoured the beach. The contribution was recognized by the City when Mayor Mufi Hannemann, represented by Mark Scalzone, declared Tuesday, February 16 DIANA Company Day in Honolulu.

Over the last ten years the Diana Company has made 6 trips bringing over 13,000 members to the Aloha State. This year there were over 1,000 attendees attending the DIANA event at the Hawai‘i Convention Center and staying at the Hilton Hawaiian Village and the Sheraton Waikiki.

Top photo: Diana President Mr. Tokuda (left), Rick Egged (center) and Mark Scalzone (far right)  
Bottom photo: The Waikiki Beach clean-up crew



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## Hilton Hawaiian Village Beach Resort & Spa named as One of Ten Best Family Beach Resorts by Parents Magazine

*Resort is only Hawaii property named to the distinguished list in magazine's March issue*

Hilton Hawaiian Village Beach Resort & Spa has been named No. 8 on Parents magazine's Ten Best Family Beach Resorts in the United States and Caribbean in the magazine's March 2010 issue. From a survey conducted among family travel agents and tourism boards, Parents made the final choices by evaluating the range of family activities, the quality and uniqueness of the supervised children's program, the size and quality of the room, safety factors such as lifeguards, fun features for parents, the overall value for your money, and much more. Magazine subscribers began receiving their issues in early February; the issue hit newsstands on Tuesday, February 16.

According to the Parents survey, the 10 Best Family Beach Resorts are:

1. Atlantis – Paradise Island, Bahamas
2. The Franklyn D. Resort, Runaway Bay, Jamaica
3. South Seas Island Resort, Captiva Island, Florida
4. Loews Miami Beach Hotel, Florida
5. Beaches, Turks & Caicos
6. Loews Coronado Bay, San Diego
7. Club Med Ixtapa Pacific, Ixtapa, Mexico
8. Hilton Hawaiian Village, Honolulu, Hawaii
9. Winnetu Oceanside Resort, Edgartown, Martha's Vineyard
10. Wild Dunes, Isle of Palms, South Carolina



“The best family vacation destinations are both fun for kids and relaxing for adults,” says Dana Points, editor-in-chief of Parents. “The beach resorts on our new list are affordable, yet they offer perks that moms and dads will remember from their pre-kid days. These resorts grant everyone’s vacation wishes—from kiddie pools to swim-up bars.”

“This is an extraordinary list of some amazing resorts,” said Jerry Gibson, area vice president and managing director, Hilton Hawaii. “We are grateful to Parents and its readers for recognizing the Hilton Hawaiian Village as a family-friendly destination. This also comes as a great time as families are planning their summer trips for the year.”





## Aqua Waikiki Pearl announces opening of new shops and stores

Aqua Waikiki Pearl announced the opening of four new shops and stores at their 415 Nahua Street location.

“The tenant mix is excellent for this boutique property,” said Lynette Eastman, area general manager for Aqua Waikiki Pearl. “This completes the availability of retail space here and we’re pleased to offer our guests an exciting selection of shops for their convenience unlike anything available in Waikiki.”

### New Tenants:

**Seastar 8.4.23:** A chic boutique clothing store with a New York flair, the shop targets women who love fashion. Owned and operated by two sisters, Nana and Yuri selectively choose and buy items from up-and-coming designers, with whom they have personal relationships, from New York, Miami and Los Angeles. The designers include 291, YFB, Arnold Zimberg, 32 Flavors, Alexis, LaRok, Marc Bernstein and others. The shop also carries a limited edition signature jelly bracelet and charms by NYC designer Gina of Jules Smith.  
Hours: Tuesday – Saturday from 11 am – 7 pm.  
Sunday from Noon – 5 pm. Phone: 808-922-8423.



**Veggie Star \* Natural Foods:** A natural food store and deli offering a selection of vegan, vegetarian and non-vegetarian sandwiches and meals, smoothies and desserts for dining-in or take-away. Upon request, they will also prepare sandwiches with the filling and bread separated to take on departing flights. Veggie Star \* Natural Foods also carries a selection of vitamins, herbs, wheat-free and gluten-free products and all-natural personal care items.  
Hours: Open daily from 8 am – 9 pm.  
Phone: 808-922-9568.



**Pack & Mail:** A one-stop offering packing and mailing, B/W and color printing and copying, digital photo printing, lamination and binding, mail boxes, passport and ID photos, greeting cards and more. Pack & Mail also offers a host of office services including computer rental, fax service, secretarial and notary services as well as local pickup and delivery.  
Hours: Monday – Friday from 8:30 am – 7 pm. Saturday from 9:30 am – 5 pm.  
Phone: 808-922-2262.



**MixMix 411 Outlet:** A luxury, multi-brand designer boutique carrying clothing, footwear and handbags. A selection of the best designers from all over the world are represented including Alexander Wang, miumiu, Prada, Christian Louboutin, Dolce & Gabbana, McQ, Jimmy Choo and others ... perfect for Waikiki’s international clientele.  
Hours: Monday – Saturday from Noon – 9 pm.  
Phone: 808-921-2740.



### Existing tenants

**QuickSpa:** Offers Hawaiian massage and skin therapy with licensed male and female therapists and estheticians. Multiple treatment rooms are available. Same day appointments and walk-ins are welcome.  
Hours: Monday – Saturday from 9:30 am – 9 pm. Sunday from 10 am – 3 pm.  
Phone: 808-924-7845.

**Legends Sports Pub:** The longest running sports pub in Hawaii offers a wide selection of nightly sporting events on their satellite TV monitors. Happy hour: noon – 8 pm.  
Hours: Monday – Friday, from noon – 2 am, Saturday – Sunday, from 11 am – 2 am.  
Phone: 808-922-7486.

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## Duke's Waikiki honors U.S. Air Force with 4th Quarter Recognition Awards

Duke's Waikiki recently held a private ceremony to honor U.S. Air Force personnel for their bravery and outstanding commitment to serving our country. In collaboration with Hickam Air Force Base, Duke's Waikiki proudly recognized the Team Hickam and 15th Airlift Wing recipients with its Air Force Personnel Quarterly Awards.

"Duke's Waikiki is proud to support the local community and to honor the members of our armed forces," said Duke's Senior General Manager Ross Anderson. "We are pleased to honor and recognize them for their hard work and commitment to serving our country."

The 4th Quarter 2009 recipients are:

### Airman Category

Team Hickam Winner: SrA Ronald S. Prillwitz, 692IG, 324 IS

15th Airlift Wing Winner: A1C Robert J. Terwilliger, MDG, 15th Aeromedical Dental Squadron

### NCO Category

Team Hickam Winner and 15th Airlift Wing Winner: TSgt Kenneth J. Boogaart, 15AW, 15th Communication Squadron

### Senior NCO Category

Team Hickam Winner and 15th Airlift Wing Winner: MSgt Christopher M. Gradel, 15AW, 15 CS/SCOI

### Company Grade Officer Category

Team Hickam Winner and 15th Airlift Wing Winner: Capt Randy T. Bosch, 15AW, 15 MDSS/SGST

### Civilian Category I

Team Hickam Winner and 15th Airlift Wing Winner: Glen Adams, 15AW, 15 AMXS/MXAAB

### Civilian Category II

Team Hickam Winner and 15th Airlift Wing Winner: Cheryl J. Perdue, 15AW, 15CONS/LGCB

### Civilian Category III

Team Hickam Winner: Francis R.L. Deniz, 13AF, 13 AF/A7S

15th Airlift Wing Winner: Ronald H. Cressman, OG, 15th Operations Support Squadron

### Volunteer Category

Team Hickam Winner and 15th Airlift Wing Winner: A1C Nicole P. Tomlin, 15AW, 15 CS/SCOOA

### Honor Guard

Team Hickam Winner: SrA Ashley Russell, HQ PACAF

### Team Category

Team Hickam Winner: Distributed Ground Station Operations Flight, 692IG, DET 1, 692d ISR GROUP/SCO

15th Airlift Wing Winner: Youth Programs, MSG, 15th Services Squadron

Each recipient was recognized for his or her dedication to the Air Force, Hawaii, and the United States of America, and awarded a \$75 gift certificate to Duke's Waikiki.

Named "Best Place to Take Visitors" by Honolulu Magazine, "Best Place to Go on a Sunday" by Honolulu Weekly readers and "Best Nightlife Venue" in Hawaii by Zagat Survey, Duke's Waikiki pays tribute to Duke Kahanamoku and provides an authentic and enjoyable Hawaiian-style dining experience. Duke's Waikiki is located at 2335 Kalakaua Avenue, beachside in the Outrigger Waikiki on the Beach Hotel. Validated parking is available at Ohana East Hotel. Reservations: (808) 922-2268, website: [www.dukeswaikiki.com](http://www.dukeswaikiki.com) <<http://www.dukeswaikiki.com>> .

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## Aqua announces additions to management team

Aqua Hotels & Resorts recently announced management appointments, based at their home office in Waikīkī.

### Lori Downes, Marketing Manager

Downes comes to Aqua and fills the new position with a strong background in marketing, advertising, public relations as well as eCommerce through various companies in Hawaii including EyeSight Hawaii and JS Services.

In addition to speaking Spanish and French fluently, Downes was Co-Owner of Downes and Luis, LLC where she authored articles and blogs for online directories, online forums and social media and participated in local networking functions. She consulted on websites and print ads including editing content, providing feedback on layouts and suggesting ways to increase traffic.

“Downes’ expertise in these areas will help Aqua continue to grow web direct business and explore additional social media opportunities,” said Elizabeth Churchill, Aqua’s VP Sales & Marketing.



### Myna Eheler, Contract Sales Manager

Eheler is Aqua’s Contract Sales Manager, replacing Karishma Chowfin who recently transitioned to Sales Manager. She will be responsible for wholesale contracting for U.S. Domestic, International, Asia and Internet. She will also assist with Site Inspections, FAM Tours, preparations for trade shows and sales trips, and many other sales initiatives.

Eheler comes to Aqua from Outrigger Hotels & Resorts where she was Marketing Coordinator for over 14 condominium resort properties and prior to that, Operations Assistant to the VP Condominium/Timeshare Operations and Administrative Assistant to the Sr. VP & CFO. Myna reports directly to Robin Harlow, Aqua’s Regional Director of Sales.



### Shelley Okubo, Office Administrator

Okubo fills the newly-created position of Office Administrator in Aqua’s Home Office.

Okubo comes to Aqua from the Ilikai where she was Executive Assistant to the General Manager and Director of Operations. Prior to that, Shelley was Administrative Assistant to the Vice President (Oahu) and Vice President (Neighbor Islands) – Operations at ResortQuest Hawaii (now Aston). In addition, Shelley worked many years for Sheraton Hotels in Waikiki in various capacities and departments including Employment, Food & Beverage, Marketing Administration and Sales.



“Shelley’s vast knowledge of the Hawaii hospitality industry in conjunction with her strong administrative and organizational skills in Human Resources, Sales, Operations and Food and Beverage are a huge asset to Aqua as we continue to grow,” added Churchill.

### Hawaiian Diacritical Marks

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (‘), macron (ā) in place names of Hawai‘i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kālā mai.

## Saturday Guitar Classes with Justin Williams for beginners

*Waikīkī Community Center  
Second 5-week course, 10-11 a.m. - #203A  
March 6-April 3*

This Saturday Guitar Class is convenient for those with hectic working schedules. WCC invites beginners interested in learning to play the guitar. In the 5-week class, learning to play is made easy and fun. Justin will teach:

- Reading music
- Basic scales
- Reading chord charts
- Basic chords
- Tuning guitar
- Learning to play a song

Please bring your own acoustic guitar, a small folder to keep music in, and pen and note paper. Music sheets will be provided.

\$ 60/\$75 for 5 classes. Must prepay in advance at WCC office prior to start of class. Monday to Friday, 8am-5pm, bring your receipt to class. Free parking and convenient hours! Learn to play today! Deadline to pay is Monday, February 26

## Waikīkī Wiki Wiki Wire - Newsletter Deadline

Waikīkī-related news and information submitted for the weekly Waikīkī Wiki Wiki Wire should be received no later than 2 pm Wednesday for newsletters published and distributed the same evening.

Information received after the deadline will be considered for inclusion in the following issue.

Photos which accompany stories are always welcome and, for best results, should be attached to the email as a separate jpeg - maximum 1 MB please.

Your kokua is appreciated. *Mahalo.*

## Honolulu Zoo Society offers twilight tours



What's Wild in Waikīkī? Take a stroll to the Honolulu Zoo and learn the sort of monkey business that goes on after hours. Learn about the lives of the Zoo's remarkable citizens.

Tours are held from 5:30 to 7:30 p.m. every Friday and Saturday evening! It's a fun evening of education never experienced by day visitors. Special arrangements can be made for large groups. Families are welcome. The tours are appropriate for all ages 5 to 105! Please purchase tickets in advance from the Honolulu Zoo Society (HZZS) by calling 971-7195. Walk-ups are welcome if space is available - meet at the Front Entrance at 5:15pm. See [www.honzoosoc.org](http://www.honzoosoc.org) for info.





## Royal Hawai‘ian Heritage showcases Hawai‘i’s Heritage

Waikiki, meaning “spouting waters”, was once the favored retreat for Hawaiian royalty. Here at Helumoa in the heart of Waikiki, they spent their days in the shade of more than 10,000 coconut trees.

At The Royal Grove, a lush garden at the heart of Royal Hawaiian Center, is a bronze statue of Princess Bernice Pauahi Bishop, great-granddaughter of King Kamehameha. Here at Helumoa, she penned the last codicil to her will, establishing Kamehameha Schools, dedicated to educating children of Hawaiian descent.

Today, Royal Hawaiian Center is the Schools’ largest real estate asset, generating revenue to continue providing education for Hawaiian children.

### Kaulani Heritage Room

Enjoy three short films on the heritage and history of this land and the vibrancy of the Native Hawaiian People for free at the Kaulani Heritage Room.

Open Daily from 10 a.m. - 10 p.m.  
Located in Building C, Ground Level.



## Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai‘i’s finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

**Tues-Thurs-Sat-Sun**, weather-permitting from **6:30-7:30 p.m.** at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai‘i Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

### Week-nights

Every Tuesday – Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

### Weekend

Saturday, Feb 20 – Lilinoe Lindsey and Ka Pa Nani O Lilinoe

Sunday, Feb 21 – Leimomi Ho and Keali’ika’apunihonua Ke’ena A’o Hula



# 'ŌLELO OLA O KA 'ĀINA

LIVING LANGUAGE OF THE LAND

## Waikīkī – “spouting water”

*wai = fresh water, kīkī = to spurt or spout*

He nui nā wahi ma Hawai'i nei me ka hua'ōlelo “wai” i loko o kona inoa, no ka mea, noho nā kānaka i kāhi i loa'a nā pūnāwai a me nā kahawai no ka pono o ke ola. 'Ehia mau wahi āu e helu mai ai? Waiahole, Wai'anae, Wailuku, Waipi'o, Waimea ...

*Many place names in Hawai'i start with or include the word “wai” as people settled in areas that had an abundant water supply via springs and streams. How many can you identify?*

Royal Hawaiian Center at Helumoa supports our thriving Hawaiian heritage. Mahalo piha to the Waikīkī Improvement Association for the opportunity to provide a weekly 'ōlelo Hawai'i (Hawaiian language) column. We look forward to sharing a bit of our 'ōlelo.

Ke aloha nō ...



### Waikīkī Improvement Association

2255 Kuhio Avenue, Suite 760  
Honolulu, HI 96815

Phone: 808-923-1094  
Fax: 808-923-2622

If you would like to share news with other members of WIA, please send your info to [editor@waikikiimprovement.com](mailto:editor@waikikiimprovement.com).

Check out our website at:  
[www.waikikiimprovement.com](http://www.waikikiimprovement.com)